



Green Fleet Compliance Solutions™

CASE STUDY

Huffy Corporation, a globally recognized manufacturer of wheeled goods has operated distribution facilities in California for more than 70 years. Shipping in excess of 5 million units annually requires the 125 year old bicycle brand to position its warehouses near the ports of Los Angeles and Long Beach where many of its overseas manufactured goods are landed.

With the recent implementation of air quality regulations, Huffy anticipated that one of its southern California distribution facilities would be impacted by the **South Coast Air Quality Management District's Indirect Source Rule (WAIRE Rule 2305)** and so began the process of evaluating options to reduce its exposure to WAIRE Point Compliance Obligations (WPCO) in excess of \$100,000 per year.

Huffy leveraged its longstanding relationship with Southern California drayage provider, Green Fleet Systems to propose a solution that would mitigate this operational risk. Green Fleet Compliance Solutions approached the challenge by analyzing Huffy's container volume, frequency of truck visits to its warehouses and calculating the firm's WAIRE burden.

Following this analysis, Green Fleet Compliance Solutions proposed leveraging its sizeable NZE fleet to shift Huffy's container volume from diesel to a more sustainable power option.

GFCS implemented the proposed solution, enabling Huffy to not only meet its 2022 WAIRE obligation but saving the company more than \$300,000 over the course of the next two years and banking WAIRE points to be used in the event that future Southern California expansion became necessary.

Huffy now operates a new warehouse in Chino, California and has eliminated compliance penalty risks allowing them to focus on core business activities with peace of mind. This is the **Green Fleet Compliance Solutions Difference**.

Without GFS Compliance Solutions, Huffy would have faced very costly WAIRE penalties, impacting California operations and business profitability. I am extremely grateful for Green Fleets' analysis and the solutions they offered to bring us into compliance and enable us to resume focus on our core business activities.

Tim LaVallee
VP Procurement, Huffy Bikes